



COUNCIL OF GOVERNORS

Trade, Tourism and Investment Committee

Background

The Trade, Tourism and Investment Committee was constituted to consider all matters relating to trade development and regulations; and investment and divestiture policies.



Figure 1: County Official during a visit to a market.

The committees' mandate revolves around

1. Current Bills before National Assembly, Senate and County Assemblies relating to the above matters;
2. National policies relating to trade and investment;
3. Global competitiveness of counties;
4. Promotion of information and communication technologies for development;
5. Promotion of stable environments for investment at the county level.

The committee provides technical assistance in terms of:-

- responding to correspondence or inquiry,
- research and policy analysis,
- resource mobilization for county governments across a range of policy issues.

Legal framework for the Committee's activities

The primary source of legislation on the Committee's activities is the Constitution of Kenya. It provides reference to the Draft County Model Laws on: Revenue Administration; Rating; Public Participation; Trade; Tourism; Cooperatives; Trade/ Business Licensing; Liquor Licensing; Public Entertainment and Amenities ;Public Entertainment; Outdoor Advertising; Public Nuisance; Small and Medium Enterprises Fund; Outdoor Advertisement; Public Markets; County Hawking; Tourism Development; Investment and Promotion and Development;

Opportunities

The committee offers a platform to improve the investment climate across the counties. This involves tax incentives as well as improvement of processes such as licensing and zoning that are essential for doing business. In addition, the Committee is reaching out to potential investors directly to assist Counties governments in the process of making investments as well as articulating the opportunities available.



Figure 2: County Industrial investment opportunities

Resources

The committee develops and maintains a variety of research, technical and advisory resources on trade, tourism and investment.

Status Briefs: The Committee is currently reviewing and enactment of trade, tourism and investment related legal and policy frameworks such as.

Our Approach

The Committee seeks to achieve its objectives and mandate through the following ways:

1. Building CoGs capacity to guide review or formulate equitable evidence-based business friendly policies, legal and regulatory frameworks. The aim is to promote efficient resource management and stimulate inclusive and environmentally friendly economic growth in the Counties.
2. Increasing counties capacity to share best practices, meet internationally accepted quality standards for goods and services and county development projects.
3. Availing information on business opportunities and trade regimes

Our Impact



Figure 3: Beauty pageants at the 2014 Miss County Tourism competition

The Committee's contribution to the implementation of the devolved system of governance is on course and a work in progress. The required legislation, regulations, systems and structures are at various stages of operationalization. The progress made so far sets the foundation for the realization of the objects and principles of devolved government as provided for in Articles 174 and 175 of the Constitution respectively.



Figure 4: County Hotel and Conference Facilities

Success at County Level

Counties have launched five year County Integrated Development Plans (CIDP). The CIDPs aim at making Counties prosperous, peaceful and just with empowered communities enjoying equal opportunities.

Many Counties have already enacted county laws with guidance from COG in collaboration with the Kenya Law Reforms.